

For IEC use only

C/1807A/INF

2013-11-08

#### INTERNATIONAL ELECTROTECHNICAL COMMISSION

COUNCIL

SUBJECT Agenda item 5.1

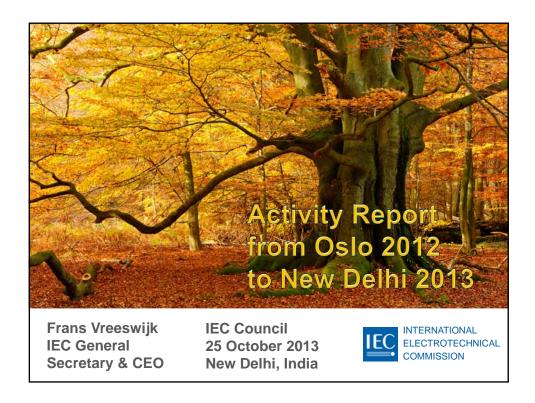
Activity Report by the General Secretary – adjusted final content

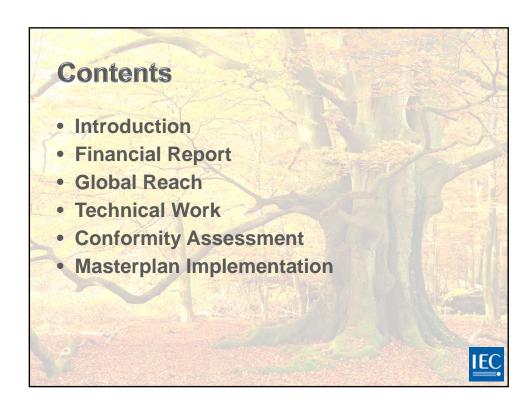
#### **BACKGROUND**

The General Secretary's Activity Report as given at the Council Statutory Session is provided in attachment 1. The traditional complete Activity Report is provided in attachment 2.

Attachments (2)

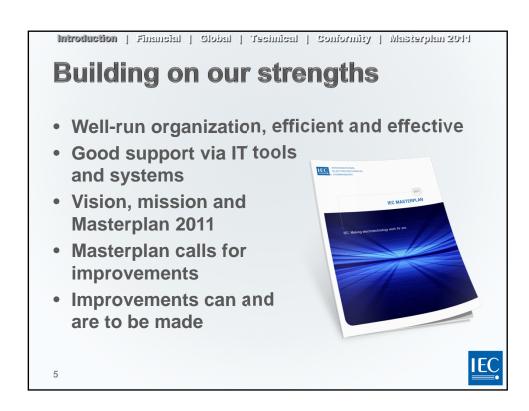
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## **IEC Mission**

as the *leading platform* for standards, conformity assessment systems and related services needed to *facilitate international trade* and *enhance user value* in the fields of electricity, electronics and associated technologies

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#### **IEC Mission**

- Encourage national adoption of International standards, which are consensus based
- Stimulate world trade and business by ensuring technical and market relevance of its products
- Make results applicable and available for voluntary adoption world wide
- Set the framework for conformity assessment in global markets

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# **Progress since Oslo**

- New TC/SCs
- New Systems Evaluation Groups (SEGs) and Systems Committees (SyCs)
- New CA System: IECRE for renewable energies
- Affiliate Conformity Assessment Status (ACAS)

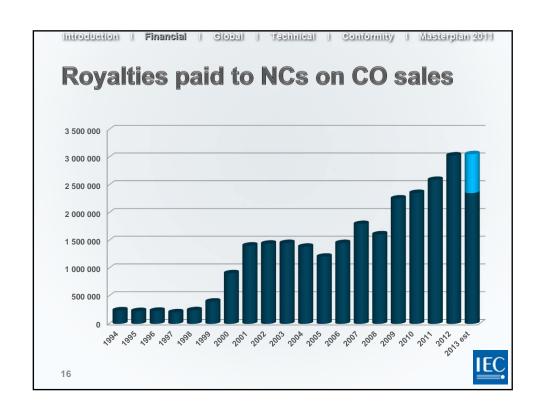
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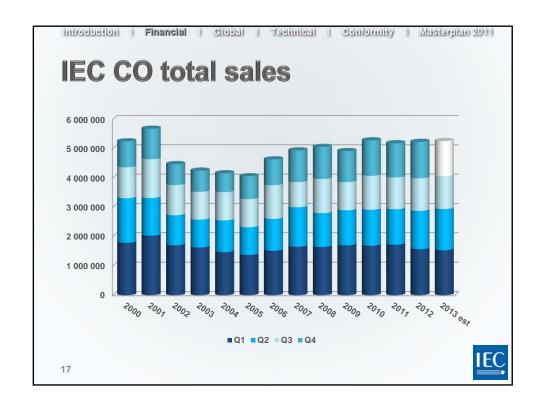






ctuals 2012			
	Actual 2012	Actual 2011	Budget 2012
INCOME	CHF	CHF	CHF
Dues Net sales and royalties Allocation of expenses to CA systems	9,508,500 11,320,670 1,096,912	10,418,400 8,802,870 1,376,536	9,500,000 8,400,000 1,600,000
Net financial revenue and other incomes  Total	<u>335,958</u> 22,262,040	20.915.232	500,000 20,000,000
EXPENSES			
Personnel expenses Office and administration expenses Travel and meetings expenses Reserves Total	15,937,545 4,527,953 1,953,422 (1,211,545) 21,207,375	15,809,936 4,043,716 1,767,889 (802,461) 20,819,080	13,900,000 4,500,000 1,600,000
Budget result Surplus for the year before dues write off	1,054,665	96,152	0
Dues write-off	0	0	0
Surplus for the year	1,054,665	96,152	0











# **IEC Asia-Pacific Regional Centre**

- Technical Support to 52 TC/SCs
- Close collaboration with NCs and Affiliates in the region
- Promotion of IEC
- Raise awareness and market profile
- Participation in, and support of key regional events
- Training workshops (with TISS)

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# **IEC Latin America Regional Centre**

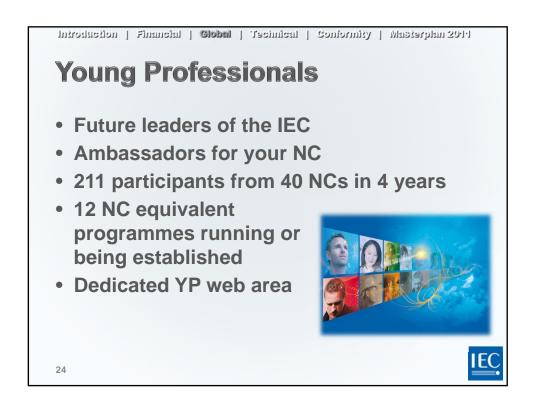
- Promote IEC standardization and conformity assessment activities
- Participation in regional and international events in the region
- Country visits Meetings with:
  - NCs and stakeholders
  - Authorities and potential stakeholders
- Training workshops (with TISS)

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IEC North America Regional Centre

Technical support to 39 TC/SCs
Training workshops (with TISS)
Part of Central Office



## YPs - 2013 workshop

- Feedback on the workshop:
  - 98% found the workshop valuable
  - 83% expectations fulfilled
  - 96% plan to get more involved in IEC work
- 2013 IEC YP recommendations:
  - IEC national YP programme essential
  - Encourage mentoring
  - Communicate, communicate, communicate

... Follow-up is essential!

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# **IEC Mentoring Programme**

- Objective: Broaden participation at all levels
- Launched in June 2013 as part of the Masterplan implementation



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# **Affiliate Country Programme**

- Adoption of IEC Standards
- Successful tool to reinforce the IEC Family
- Help developing countries comply with WTO TBT Agreement
- 83 countries committed
  - South Sudan (04/13)
  - Saint Kitts and Nevis (09/13)
- 40 have a National Electrotechnical Committee (NEC)
  - New: Bhutan, Burundi, Cambodia, Gabon

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# **Affiliates Conformity Assessment Status** (ACAS)

- Enhancing Affiliate participation in IEC CA Systems, recognition of certificates
  - Regional awareness events
  - Documentation and guides on CA at the IEC
- Based on feedback from 52 Affiliate Countries
- Webinars (upon request)
  - Learning modules on IEC website and CD-ROMs (under development)
  - Resource database (under development)
  - Active participation in each system, based on prerequisite training conditions

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#### **Affiliate team**



Affiliate Leader: Phuntsho Wangdi, Bhutan

**Coordinator for Latin America:** Carlos Rodriguez, Costa Rica



Eval

Coordinator for Africa: Evah Oduor, Kenya

Secretariat in Geneva Françoise Rauser



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# **World Standards Cooperation (WSC)**

- Promote the value of the IEC/ISO/ITU international standardization system (WTO recognition)
- Three-year rolling plan
- WSC Workshops
  - Fully Networked Car 2013
  - Academia Day / ICES 2013
  - North American Roundtable 2013 and 2014
- Proposals for new ways to achieve WSC aims, e.g.
  - Video / brochure / web article
  - Case studies on co-operative work

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# **World Trade Organization (WTO)**

- IEC attends TBT Committee meetings as Observer
- IEC reports to TBT Committee: on standardization & WTO principles
- 24 country delegation at IEC CO in Geneva





# **Cooperation with Academia**



- International Cooperation about Standardization (ICES) and WSC Academic Day Sophia Antipolis, France,
- WSC Roundtable, Washington DC, brought together academics, standardizers, government

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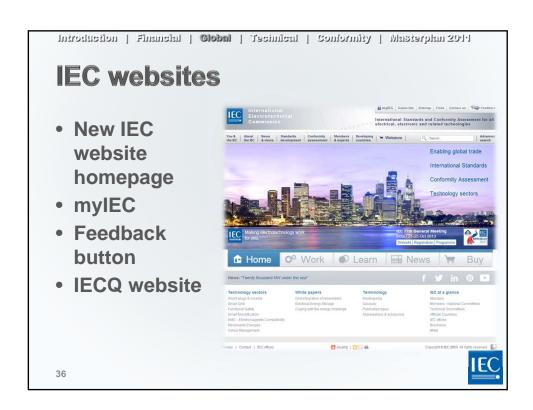


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# **UN SE4ALL partnership**

- United Nations Sustainable Energy for All initiative
- Initiative sets three objectives for 2030:
  - Universal access to modern energy services Doubling global rate of
  - improvement in energy efficiency
  - Doubling share of renewable energies in global energy mix
- IEC joined in 2013
- Facilitated access to IEC standards for rural electrification for developing countries





# Marketing

#### Integrated marketing and communications

- Example: positioning IEC in energy
  - Researched IEC involvement in global energy value chain
  - Developed brochure / web content / presentations / media material / media releases / short impact full messages
  - Participation in events where messages could be delivered
- Take into account needs of different audiences, used in coordinated, integrated fashion
- Require market and stakeholder analysis including motivational patterns and prioritization of tools



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# Marketing

#### Positioning & messaging:

- short messages such as:
  - "Don't let the competition write the rules for you,
  - participate in, and influence IEC standardization work
- Q&A for use with different target groups
  - identify what makes them "tick"
  - deliver messages that push the right buttons
- Streamline IEC corporate identity
  - New IEC Graphic Charter underway

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# **Communications**

- New Global Visions interviews (Goldwind, LSIS, NIST, South African regulator)
- New brochures
  - Electrical energy IEC helps keep the power on
  - Secrets of effective participation (for TC experts)
  - Piracy in electrical and electronic products (in 8 languages)
- Articles placed in trade magazines
- Event endorsement
- Social media
  - More than 10 000 members Linked in
  - Close to 36 000 weekly views facebook
- Coming soon: IEC e-tech app for iOS and Android devices

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# **IEC trademark protection**

- IEC Logo
  - Registered in 65 countries, excluding the European Union as one entity
  - Applications pending in 8 countries
- IEC Words ("International Electrotechnical Commission")
  - Registered in 45 countries, excluding the European Union as one entity
  - Applications pending in 6 countries

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# **IEC trademark protection**

- Assigned legal advisor in Geneva
  - Responsible for: registration of IEC trademark in Member States
  - Trademarks renewals, filing oppositions, counsel...
- Trademark License Letter
  - Signed by almost all National Committees
  - licenses the respective NC to use the logo and names and to be able to issue permissions to any approved third parties

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# IP: copyright issues

- Pirating
- Incorporated by Reference
- Obligation for NCs to maintain IEC business model, otherwise suspension
- NO free standards threat of suspension
- Looking for ways to solve current issues case by case
- Aligned with ISO

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#### **SMB**

- ACEE (Advisory Committee on Energy Efficiency (ex SG 1)
- SG 6 (Electrotechnology for e-Mobility) to produce roadmap on EV standards
- New areas of work
  - Electrical Energy storage systems (TC 120)
  - Grid integration of large capacity renewable energy sources (SC 8A)
  - Proposal for new TC on UHV AC transmission systems
  - Proposal for new TC on Switchgear and controlgear and their assemblies for low voltage

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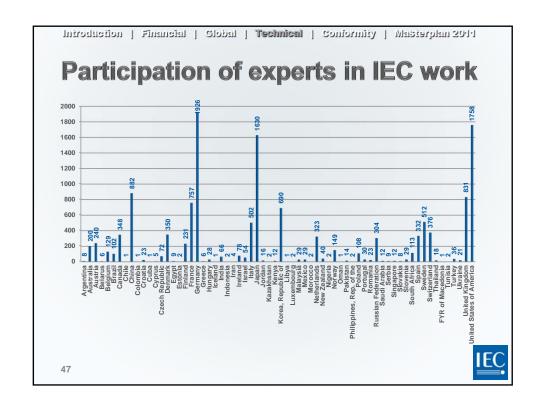
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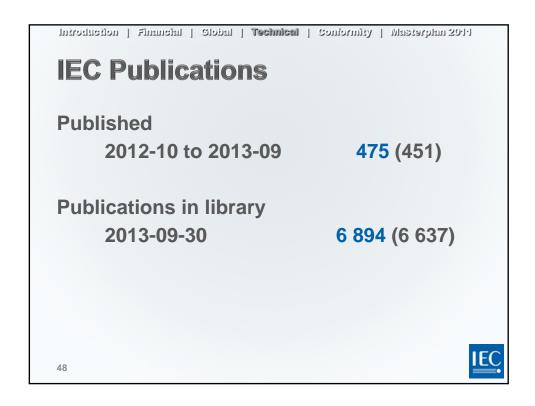
# **Systems Evaluation Groups**

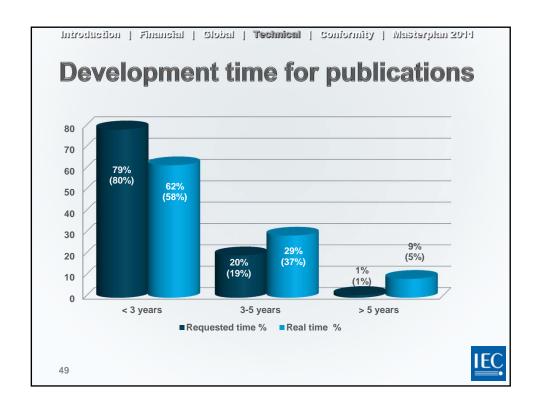
- Broad strategic view, work covering broad domains
- SEGs (System Evaluation Groups) open to all interested parties
  - SEG Smart Grid (transformation of SG 3)
  - SEG Smart Cities
- Need to cooperate with ISO, ITU and other organizations from the beginning
- Need for change of mindset !!

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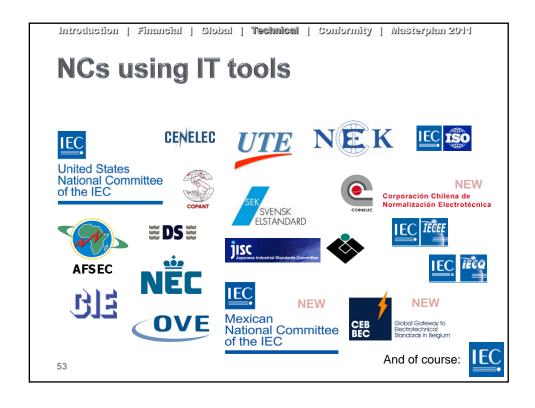


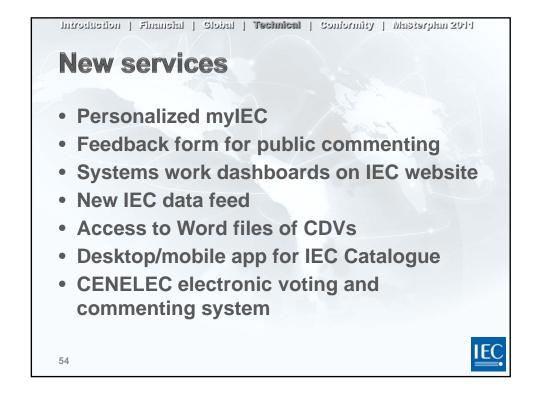


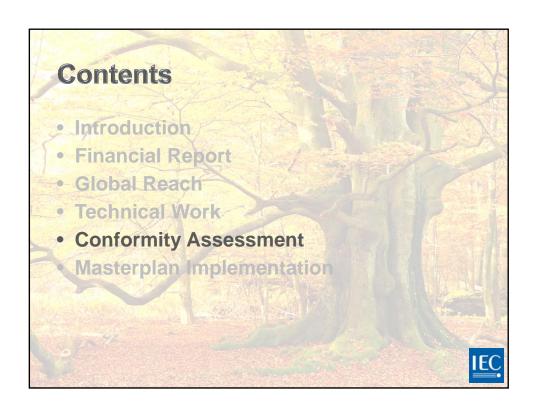












# **Conformity Assessment Policy**

- Based on neutrality principle, supportive of all forms of CA
- Efficiently serving present and future needs of international trade
- Seeking increased industry participation in service formulation, governance structure and decision making
- Seeking and adopting best business practices for heightened customer service and satisfaction
- Strengthening relationship, collaboration and cooperation with ISO/CASCO and ILAC/IAF

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#### **IECEE**

56 member countries





- CB Scheme:
  - 56 participating countries
  - 74 National Certification Bodies
  - Over 2 500 Manufacturer's Testing Laboratories
  - CB Test Certificates in 2012: 76 154, > 10% increase

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#### **IECEE**

- New product category: INDAT (industrial automation)
  - Strong support from industry
- Workshops
  - Lead and Technical Assessors
  - IECEE-AFSEC
- Upcoming: IECEE Global Motor Energy Efficiency to start using IECEE CB Scheme

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#### **IECEX**

31 countries in IECEx
 Management Committee
 (ES new member + AE now preparing to join)





- 78 ExCBs (+11 at application stage)
  - 44 for IECEx Certified Equipment Scheme
  - 14 for IECEx Conformity Mark Licensing
  - 13 for IECEx Certified Service Facilities Scheme
  - 7 for IECEx Certification of Personnel Competence Scheme
- 49 Ex Testing Laboratories

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#### **IECEX**

- Well established in Europe, North America and now Asia
  - 2014 International IECEx Conference in Malaysia
- Increased use of IECEx by industry, regulators, end users
- High demand for IECEX CoPC (Certificate of Personnel Competence)
- Formal adoption of IECEx by United Nations via UNECE
- New interest from Gulf region
- World first IECEx mobile app
- IECEx model used for new IECRE System

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# **IECQ**

14 members (Member Bodies)





- 20 CBs + branches
- Re-engineered structures and procedures
- New IECQ 01 Basic Rules as part of major overhaul of the System and its Schemes

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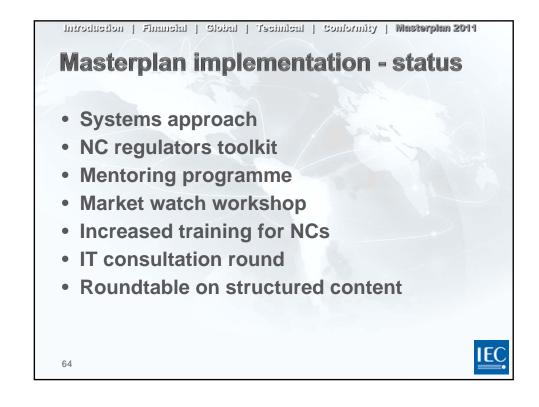
## **IECQ**

- New website launched
- Modular approach to IECQ CA services
- In 2013, focus on counterfeit avoidance as part of IECQ Approved Process Scheme
  - Fighting counterfeit components and assemblies
- Greater use of IECQ ECMP by aviation industry
- IECQ HSPM continues to thrive

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# Masterplan implementation – going forward

- New revenue streams for NCs and the IEC
- Improvement of NC representation
- Increased training for NCs and TCs
- Outreach to Academia

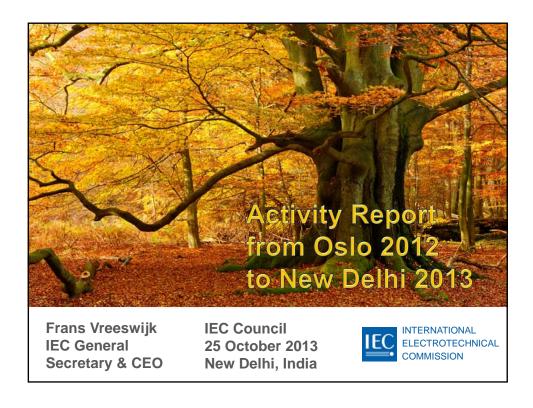
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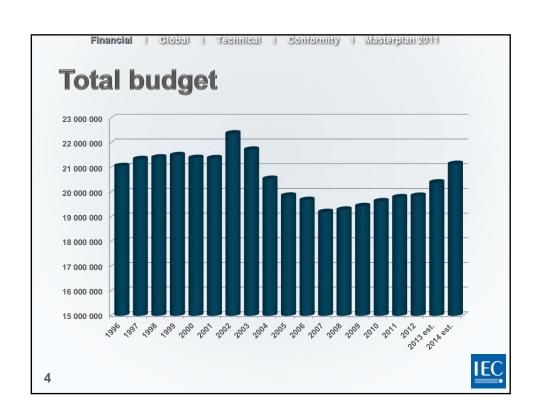
IEC General Secretary & CEO IEC Council 25 October 2013 New Delhi, India

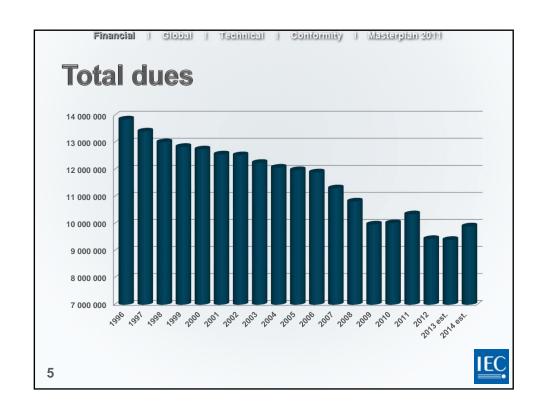


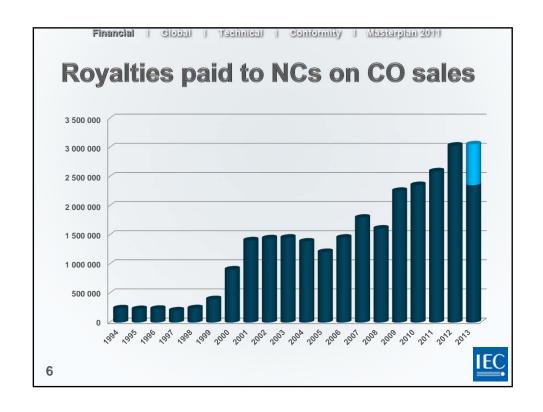


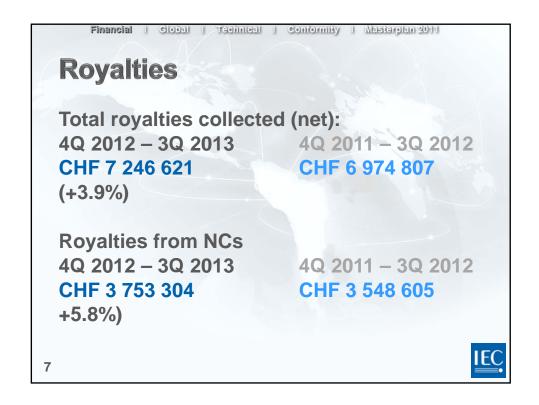


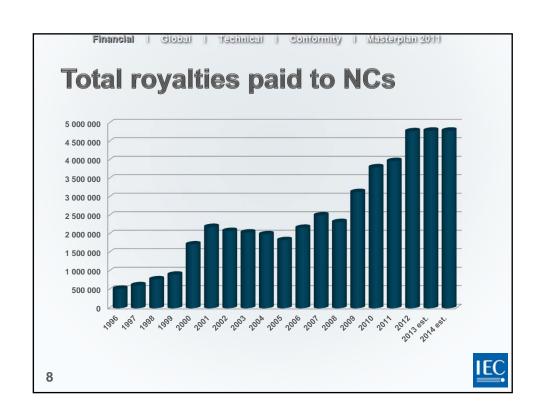
# Contents • Financial Report • Global Reach • Technical Work • Conformity Assessment • Masterplan Implementation

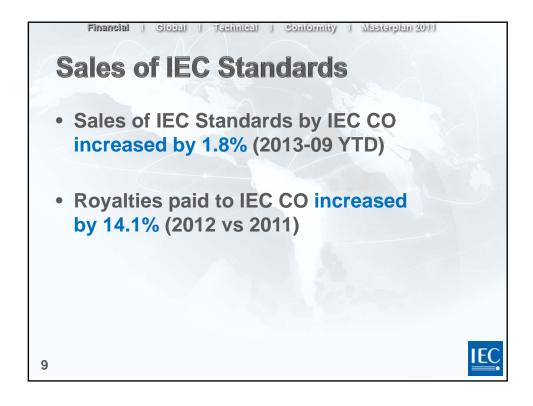




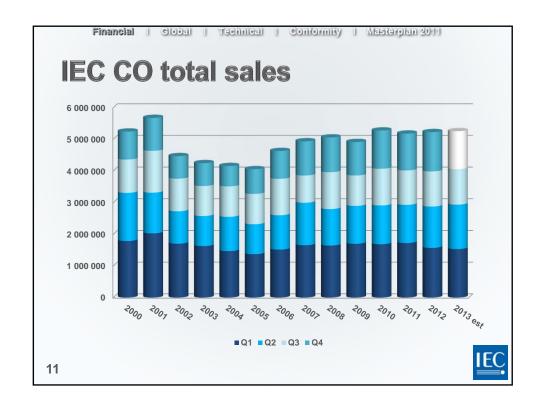


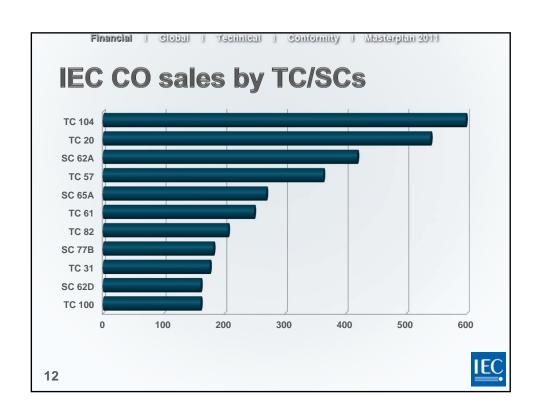


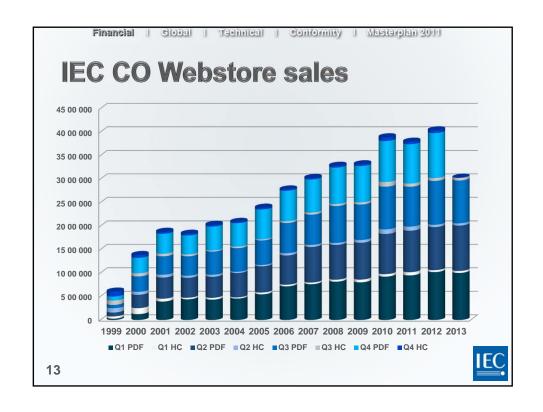




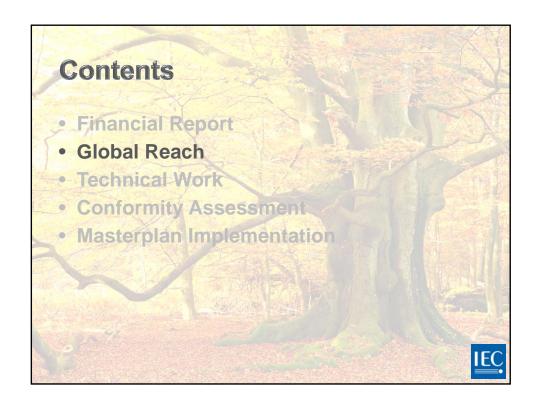




















Mentoring Programme

Affiliate specificities

- Support to Affiliates with a NEC, priority to Affiliate Plus
- AFF Group 1 Affiliate Plus: 19 countries
- AFF Group 2 Potential Affiliate Plus: 21 countries
  - Management level: to reinforce NEC and Mirror Committees
  - Technical level: Mirror committee meetings / Comments / IT tools
  - Adoption training (for AFF Group 2 only)

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Affiliates National adoptions

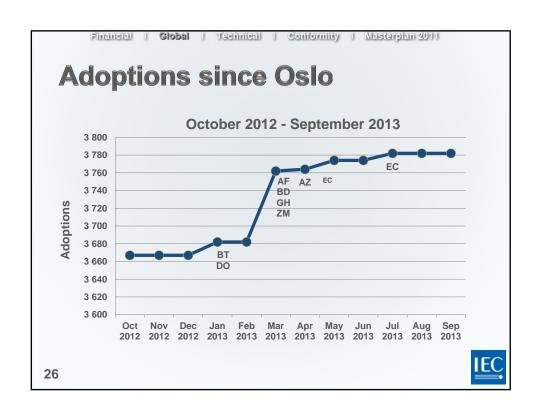
Financial Global Technical Conformity Masterplan 2011

## **Affiliates – National adoptions**

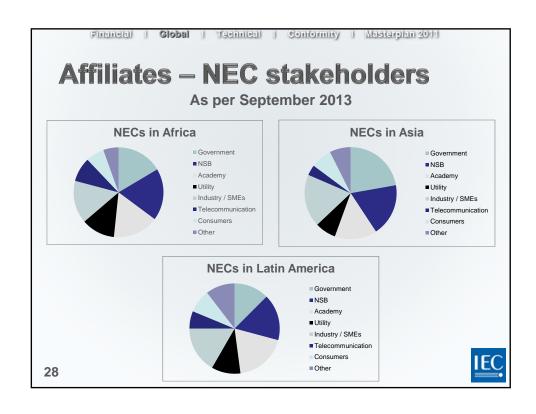
- Over 3 780 IEC International Standards adopted nationally in 42 developing countries (from 3 650)
  - New: Bhutan, Dominican Republic, Azerbaijan
  - Additional: Afghanistan, Bangladesh, Ecuador, Ghana, Zambia
- 466 adoptions based on IEC 60335 and the safety of household and similar electrical appliances
- 139 adoptions based on IEC 60364 and lowvoltage electrical installations
- 94 adoptions based on IEC 60598 and luminaires

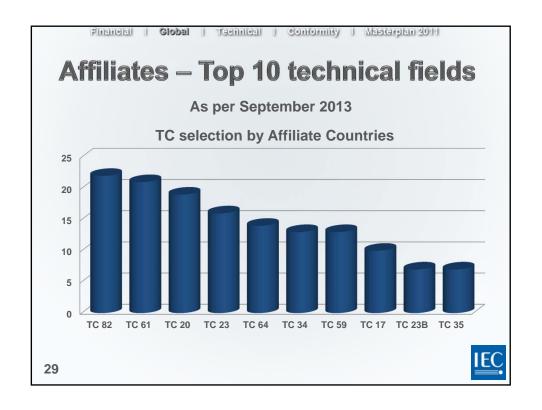
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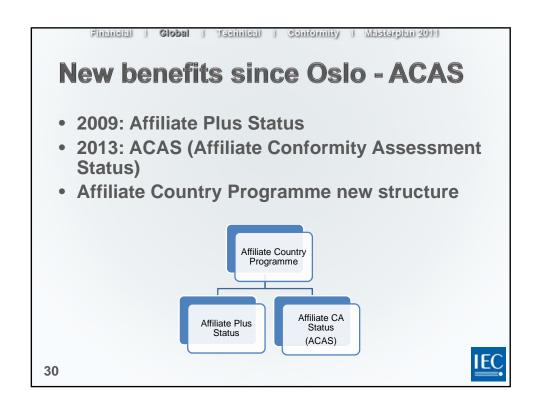












#### **About ACAS**

- Based on feedback from 52 Affiliate Countries
- Benefit package to enhance Affiliate participation in IEC CA Systems and recognition of certificates
  - Regional awareness events
  - Documentation and guides on CA at the IEC
  - Webinars (upon request)
  - Learning modules on IEC website and CD-ROMs (under development)
  - Resource database (under development)
  - Active participation in each system, based on prerequisite training conditions

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#### **Affiliate Leader**

- Since June 2011: Phuntsho Wangdi
- Director of BSB (Bhutan Standards Bureau)
- Objective: enable advancements of Affiliate participants in IEC standardization activities and use of Conformity Assessment Systems.
- Leads Affiliate delegations during the GM



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## **Affiliate team**

- Coordinator for Latin America: Carlos Rodriguez, Costa Rica
- Coordinator for Africa: Evah Oduor, Kenya
- Secretariat in Geneva





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#### **IEC-APRC**

#### Making the IEC the home of industry

- Close collaboration with NCs and Affiliates in the region
- Supports awareness seminars to promote IEC as leading platform for international electrotechnical standardization and CA
  - 11<sup>th</sup> JISC/IEC/APSG Human Resource Development Seminar on Standards for Green Society (12/12, APRC)
  - IECEE Seminar (05/13, Vietnam)
  - Seminar on International Standardization for Semiconductor Devices (07/13, APRC)
  - National Seminar on Standardization (10/13, Indonesia)

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## **IEC-APRC**

#### **Expanding the audience**

- Ongoing, systematic dialogue with regulators of electrical/electronic equipment
- Regular participation in regional APEC and ASEAN fora on standards and conformance
- IEC delegation attends annual PASC meeting

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- APEC JRAC for Electrical and Electronic Equipment (04/13, Indonesia)
- 7th lites.asia (04/13, Indonesia)
- ASEAN JSC EEE (11/12, Indonesia & 05/13, Lao PDR)
- ASEAN ACCSQ (04/13, Malaysia)
- PASC 36<sup>th</sup> Meeting (05/13, Hawaii)
- 7th APEC Conference on Good Regulatory Practice (06/13, Indonesia)

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STANDAS

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**IEC-APRC** 

#### Raising the market profile

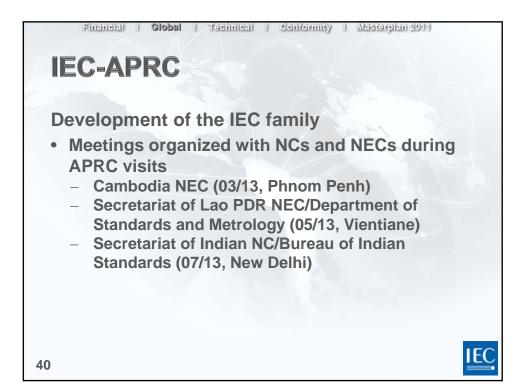
- Participation in, and support of key regional conferences and workshops to promote IEC leadership in specific sectors
  - 2012 International Symposium (11/12, Korea)
  - **UN SE4ALL workshop "Towards Universal Energy Access** in Asia" (03/13, Cambodia)
  - World Electronics Forum (05/13, Vietnam)
  - IHS Day (07/13, India)
  - Seminar on "Proposal for Promoting Green Development, Advancing Trade Capacity – the New Trend of International Cooperation (09/13, China)
    UN SE4ALL workshop on "Advancing Energy Access in
  - South Asia" (09/13, India)

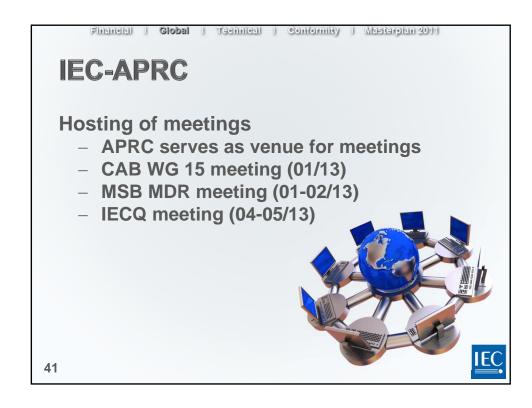
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Financial Global Technical Conformity Masterplan 2011 **IEC-LARC** Participation in regional and international events **COPANT General Assembly** (St. Lucia, 04/13) Canada-Americas Trade Related Technical **Assistance Workshop** (St. Lucia, 04/13) IEC Standardization and IT Tools Training Course with TISS - Central America 2013 (Mexico, 06/13) CONCAMIN and COMENOR National Standardization **Annual Forum** (Mexico, 06/13) 43





## **World Standards Cooperation (WSC)**

- Promote the value of the IEC/ISO/ITU international standardization system (WTO recognition)
- Areas of common interest beyond the three existing communities
  - Academia
  - International and intergovernmental organizations
  - Developing countries
  - Relevant regulators
  - Industries not already aware and engaged

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## **World Standards Cooperation (WSC)**

- Three-year rolling plan
- WSC Workshops
  - Fully Networked Car 2013
  - Academia Day / ICES 2013
  - North American Roundtable 2013 and 2014
- Proposals for new ways to achieve WSC aims, e.g.
  - Video / brochure / web article
  - Case studies on co-operative work

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International partners — WTO

IEC attends TBT Committee meetings as Observer

IEC reports to TBT Committee (11/12 - 03/13 - 06/13)

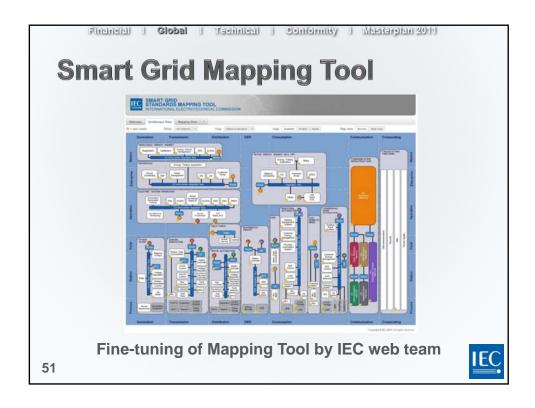
IEC General Secretary spoke at thematic session on standardization (03/13)

WTO 24 country delegation at IEC CO in Geneva (06/13)

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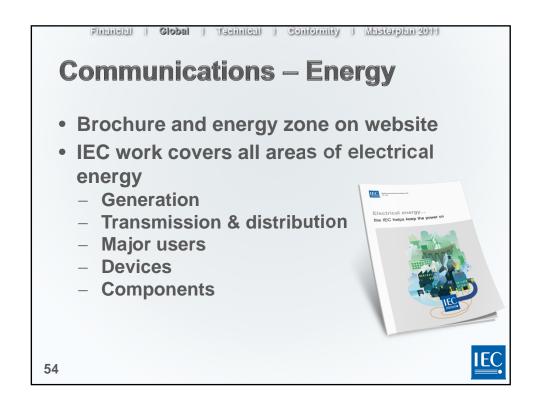




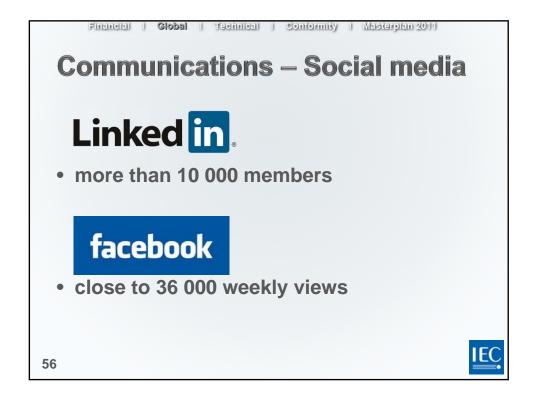




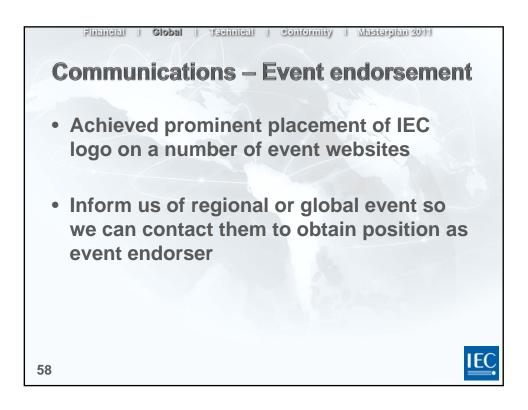












## **IEC trademark protection**

- IEC logo
  - Registered in 65 countries, excluding the European Union as one entity
  - Applications pending in 11 countries
- IEC Words ("International Electrotechnical Commission")
  - Registered in 44 countries, excluding the European Union as one entity
  - Applications pending in 7 countries

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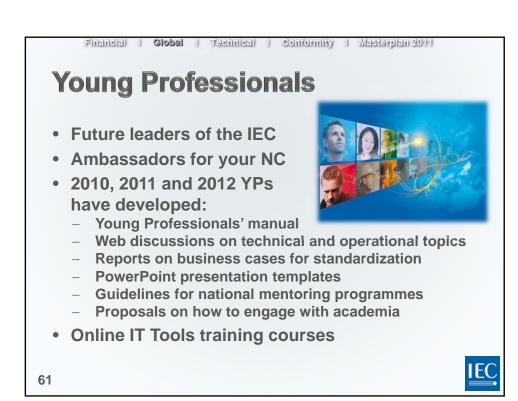
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## **IEC trademark protection**

- Assigned legal advisor in Geneva
  - Responsible for: registration of IEC trademark in Member States
  - Trademarks renewals, filing oppositions, counsel...
- Trademark License Letter
  - Signed by almost all Member States
  - licenses the respective NC to use the logo and names and to be able to issue permissions to any approved third parties

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YP Programme – Outcomes so far

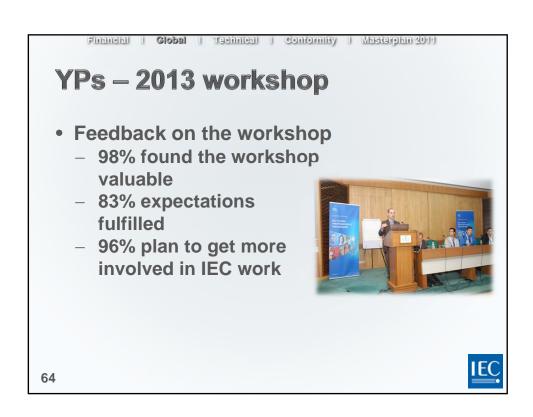
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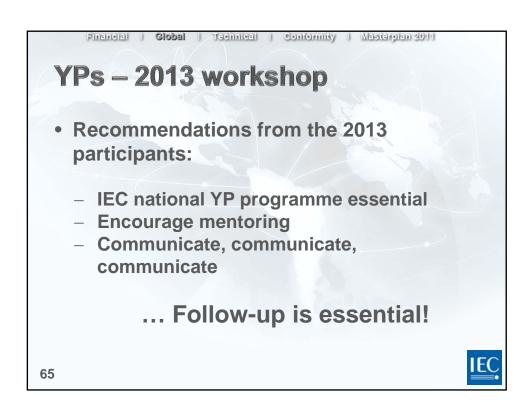
- 211 participants from 40 NCs
- From 2010 2012:
  - 51% increased involvement
  - 50% have contacted their NC regarding an equivalent national programme
  - 90% shared knowledge with their workplace
- 12 NC equivalent programmes running or being established

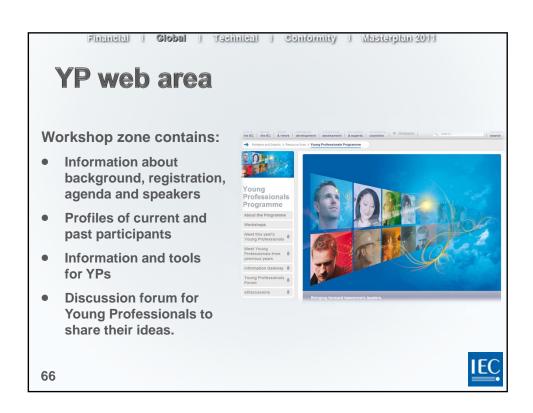
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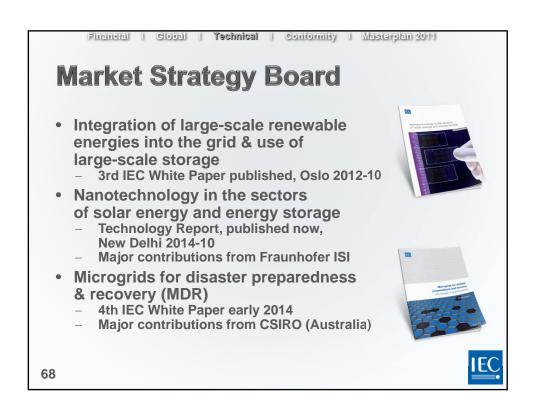












# **Market Strategy Board**

- MSB responsibilities for Masterplan
  - Technology Trend Study Workshop in Berlin (03/13)
  - Workshop produced "technology radar" for next 20-25 years to be shared with **CAB** and **SMB**

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- MSB membership
  - Seven members end their term on 12/13, having served a maximum of 6 years

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# **Market Strategy Board**

- Launch of new project teams on:
- Smart Cities
  - Project leader: Claude Breining (Schneider Electric)
- Wireless Sensor Networks
  - Project leader: Dr. Yinbiao Shu (SGCC)

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## Systems activities

- Broad strategic view, work covering broad domains
- SEGs (Systems Evaluation Groups) open to all interested parties
  - SEG Smart Grid (transformation of SG 3)
  - SEG Smart Cities
- SyCs, Systems Committees

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# Key technical development

- TC 120: Electrical Energy Storage (EES) Systems
  - Established, inaugural meeting 07/13
  - Secretariat: Japanese NC
- SC 8A: Grid Integration of Large-capacity Renewable Energy (RE) Generation
  - Established
  - Secretariat: Chinese NC
- Proposal for new TC on Switchgear and controlgear and their assemblies for low voltage
  - Will incorporate SC 17B and SC 17D as subcommittees of this new TC

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## Key technical development

- Proposal for a new technical committee on UHV AC transmission systems
- Restructuring of technical committees
  - TC 23, Electrical accessories
    - =>SC 23C: World-wide plug and socket-outlet systems, disbanded, maintenance of its standards transferred to SC 23B
    - => SC 23F: Connecting devices, disbanded, maintenance of its standards transferred to TC 23
    - => SC 23K: Electrical Energy Efficiency products, established
  - TC 61, Safety of household and similar electrical appliances
     SC 61E, Safety of electrical commercial catering equipment, disbanded, maintenance of its standards transferred to TC 61

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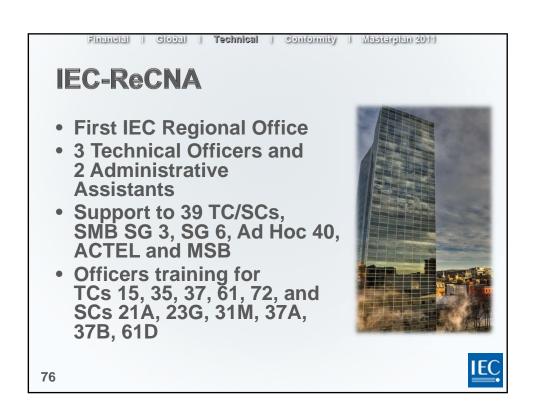
## **New IEC template**

- To support experts in the development of IEC publications
- New features:
  - outline of a typical International Standard has been inserted into the template
  - mask for easier input of terminological entries
  - new styles to format numbered bibliographies, terminology and other elements
  - buttons to insert new Annexes, Figure and Table titles, and Equations
- User Guide with instructions available on the IEC website

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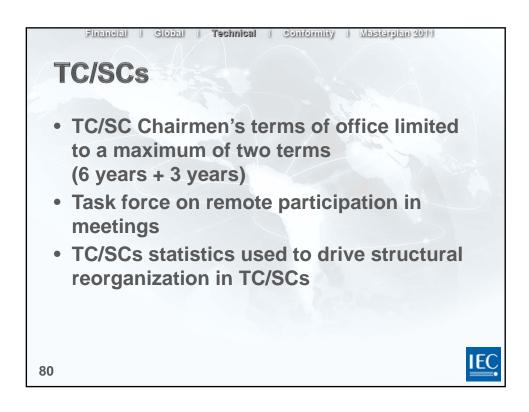


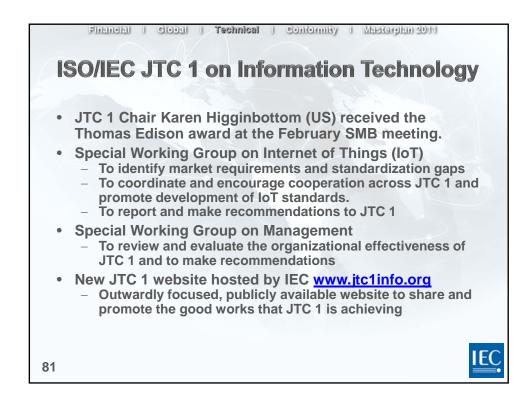


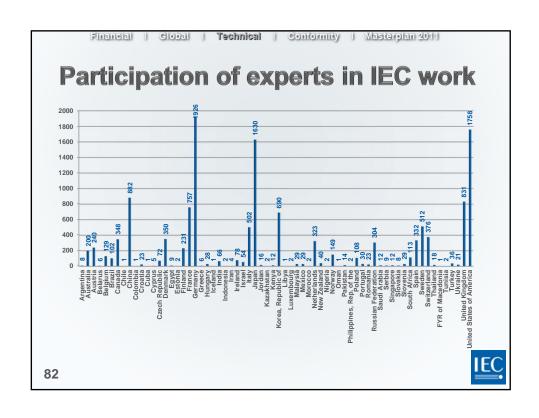


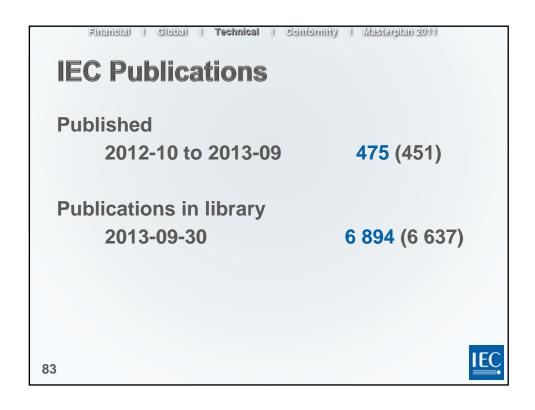




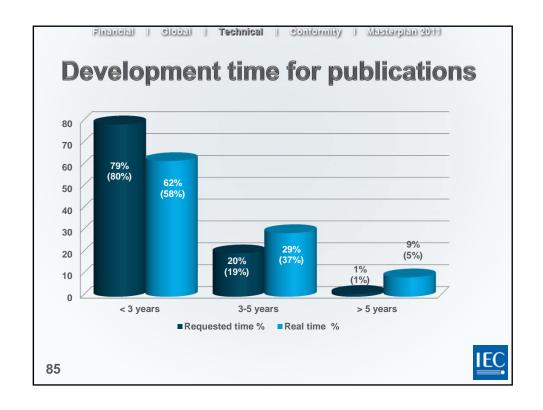


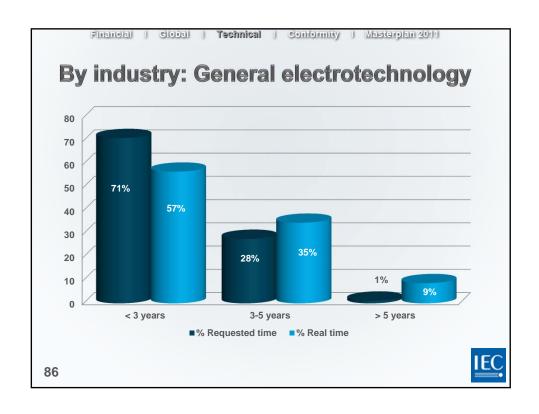


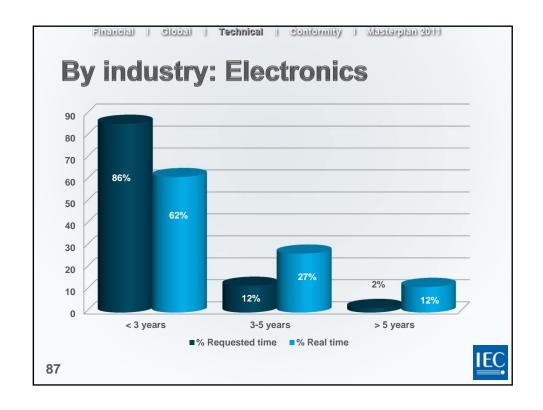


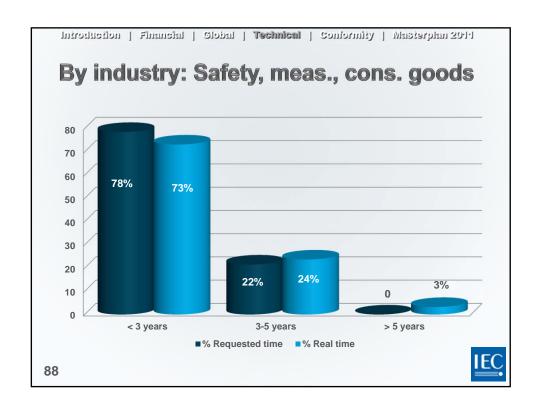


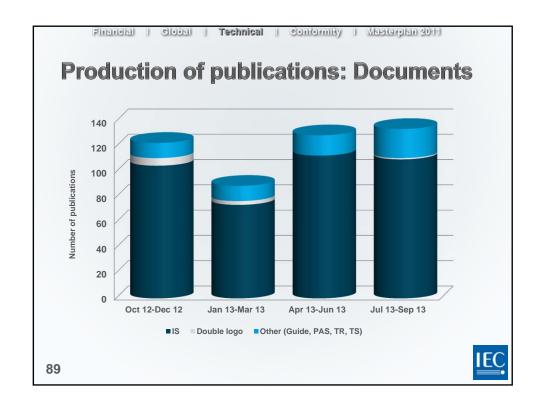


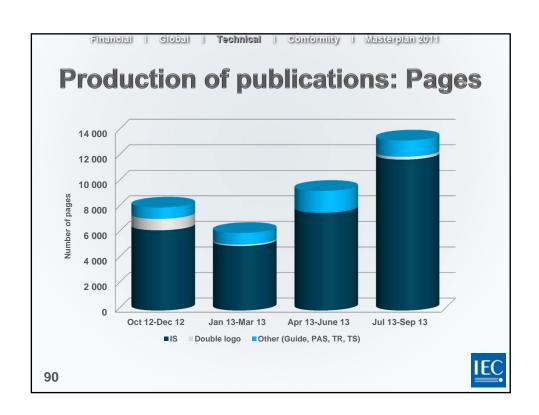


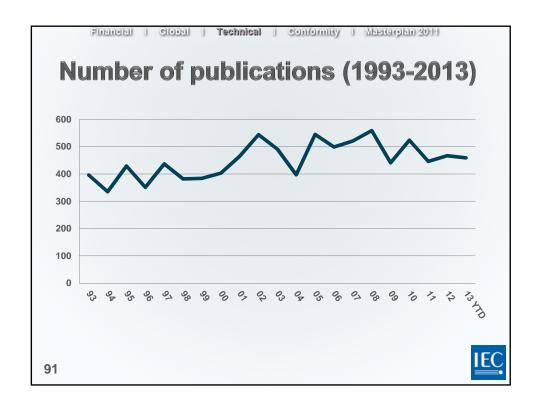


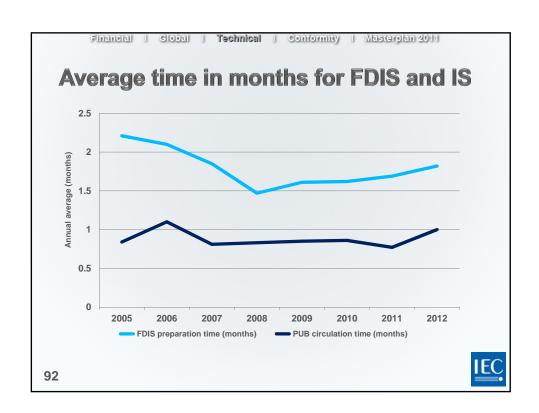


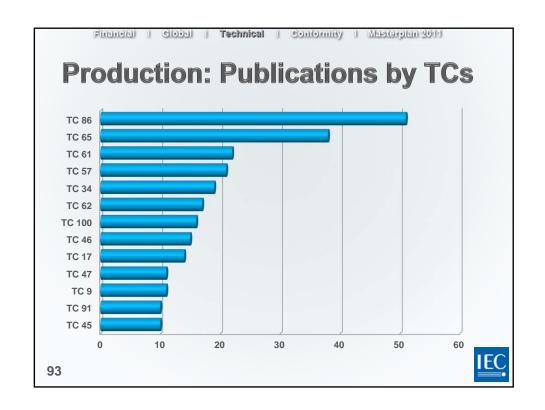


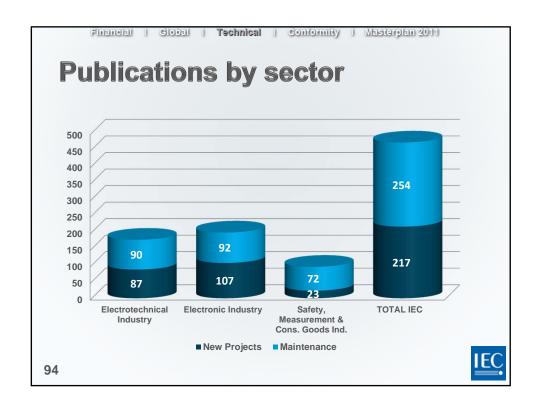


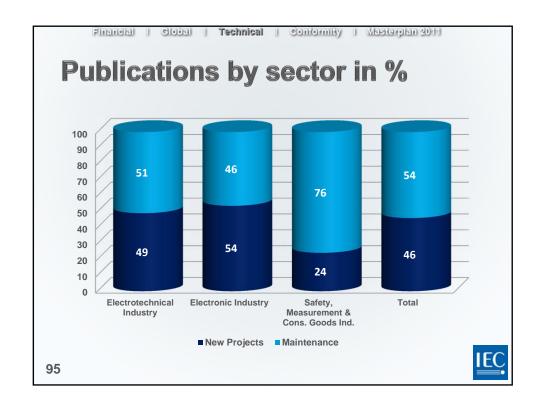


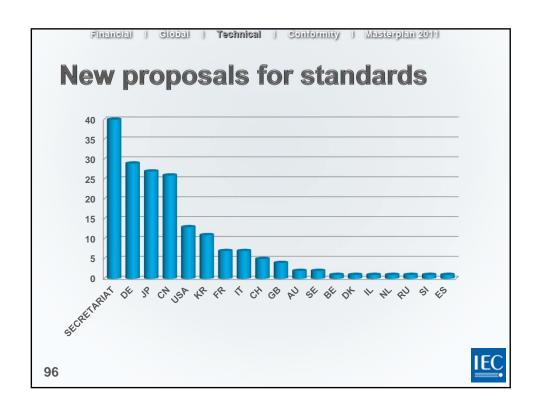


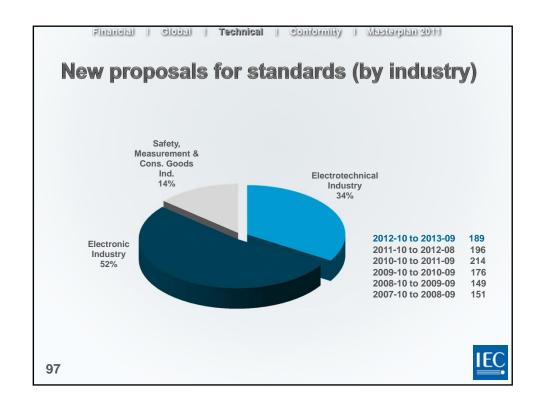


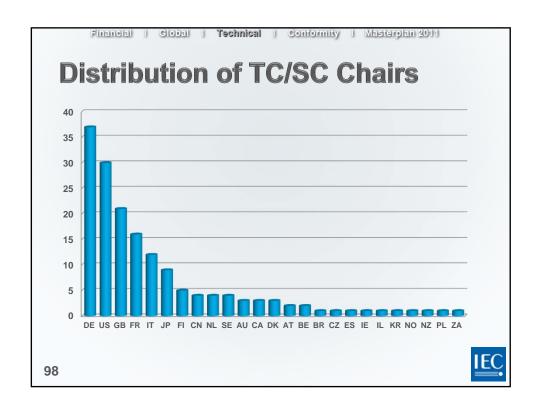


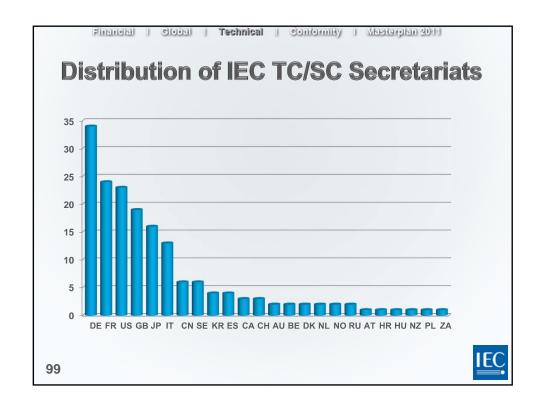




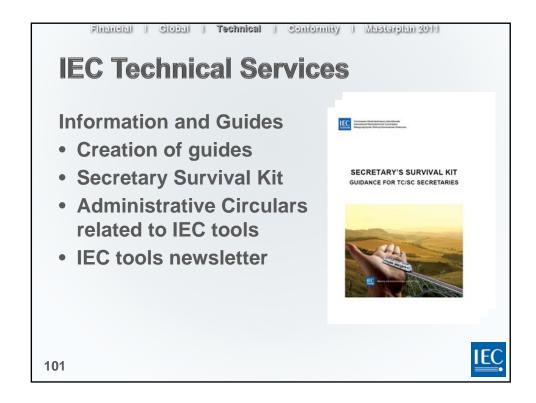


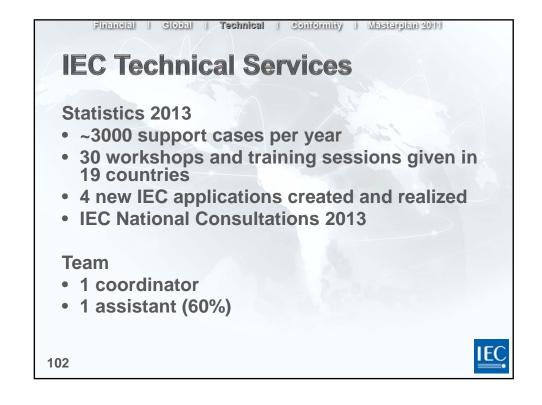








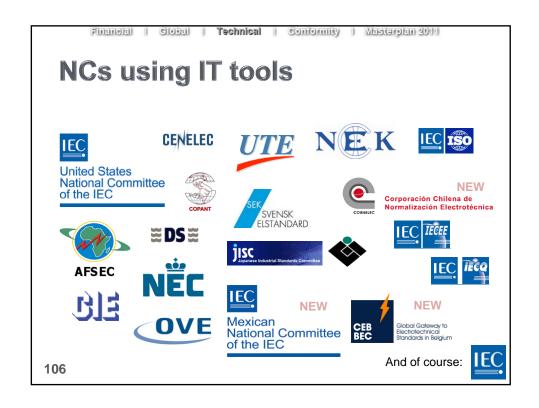




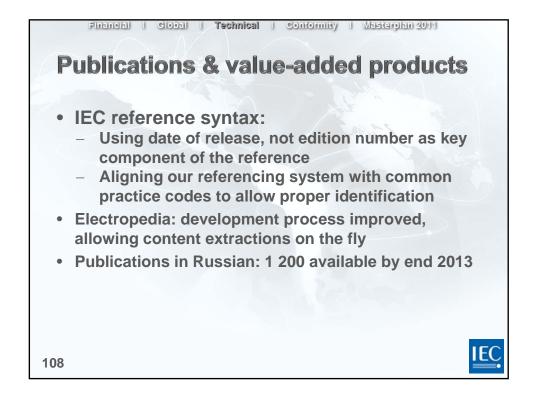


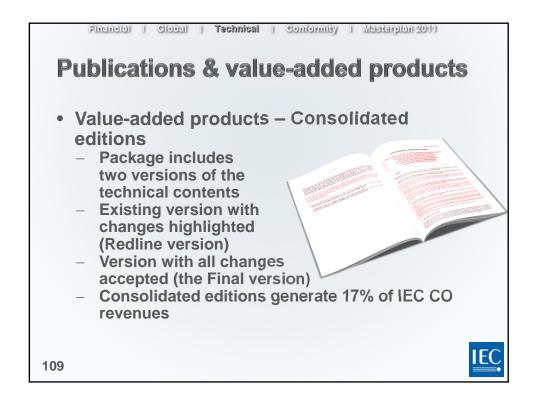


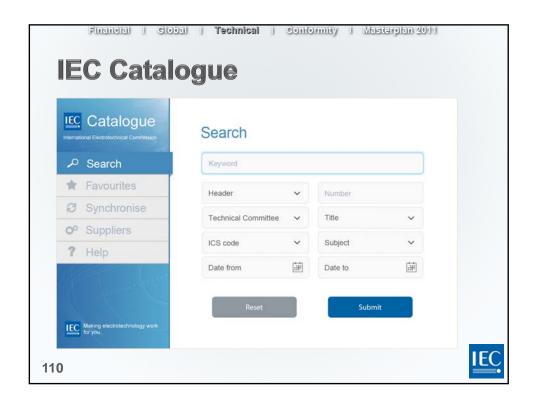


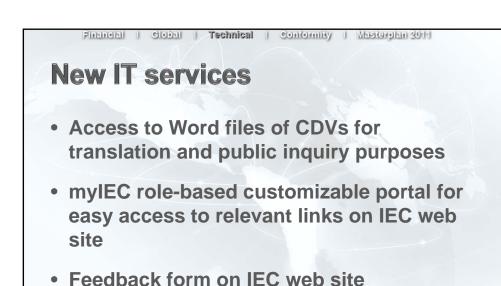












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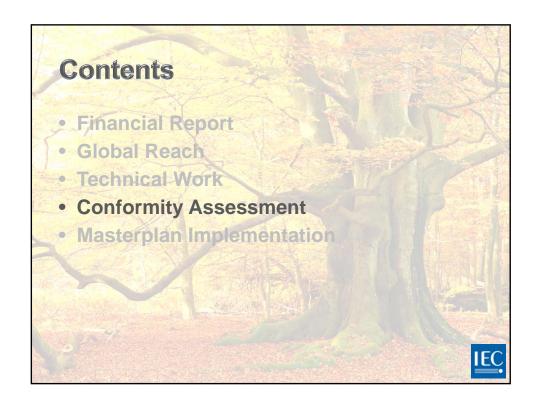








IT projects under development
 IECEE Global Database and dynamic web site
 New IEC web store (improved ergonomics, order history, customer alerts for new editions)
 New tools for web-based standards development, publishing and content distribution



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#### **Conformity Assessment developments**

- All Systems growing and financially sound
- New CA System for Renewable Energies (IECRE) to be created in response to demand from the wind turbine, marine energy and PV solar market sectors
- Affiliate Conformity Assessment Status (ACAS) accepted and progress made in the creation of learning tools and other features
- Brochure for Product Piracy and Counterfeit Parts now published in English, Finnish, French, German, Korean, Portuguese, Russian and Spanish

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#### **Conformity Assessment development - CAB**

- Masterplan Implementation Plan is progressing under CAB WG 10
- CAB restructuring proposed by CB to reflect needs of anticipated and recent growth in activities and services
- A review and streamlining of IEC CA policy is underway together with a harmonization of the Systems' Basic rules
- CAB WGs advancing on tasks as varied as:
  - Systems approach to CA
  - Guidance on global energy efficiency labeling
  - Review of IEC CA governance and structure

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# **Conformity Assessment Policy**

- Efficiently serving present and future needs of international trade
- Seeking increased industry participation in service formulation, governance structure and decision making
- Seeking and adopting best business practices for heightened customer service and satisfaction
- Strengthening relationship, collaboration and cooperation with ISO/CASCO and ILAC/IAF
- Outreach to and cooperation with regional centers such as AFSEC, ASEAN, EEC and others

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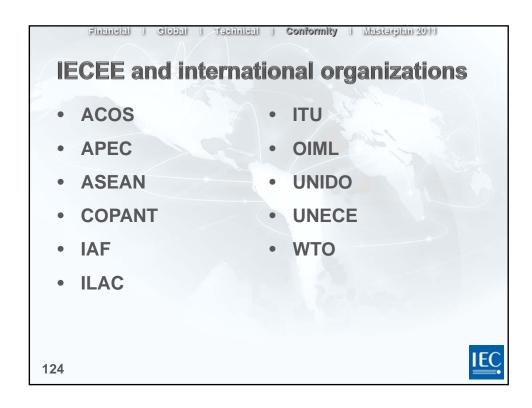


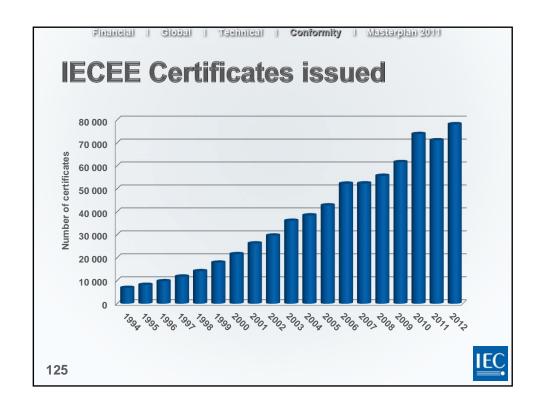
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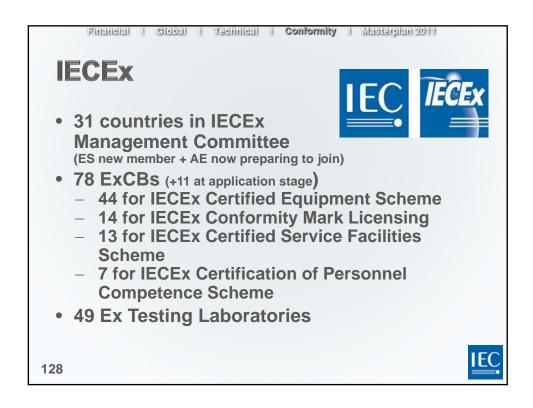












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# IECEx - Strength and growth

- Increased use of IECEx by industry, regulators, end users in contractual arrangements
- Industry (manufacturers + users) and regulators have majority seat on IECEx Management Committees
- High demand for new IECEx CoPC (Certificate of Personnel Competence).
- Completed Expansion of Services Scheme to cover installations, inspection, maintenance

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Formal adoption of IECEx by United Nations via UNECE in 2011 continues to drive interest in IECEx

- Endorsement confirms credibility

- UN publication now published in English, French, Arabic, Chinese, Spanish, Portuguese

• Impressive Annual growth continues (28.2% increase in issued Reports + Certificates)

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## **IECEx – Industry relevance**

- Building on new interest from the Gulf Region
  - IECEx Dubai Conference a major success (03/12)
  - Joint IECEx/UN Technical Paper Presented at European Petroleum Conference, Prague June 2012 + Gulf Conference Abu Dhabi (11/12) IECEx to Present at February 2014 (PCIC ME) Petroleum Conference in Abu Dhabi

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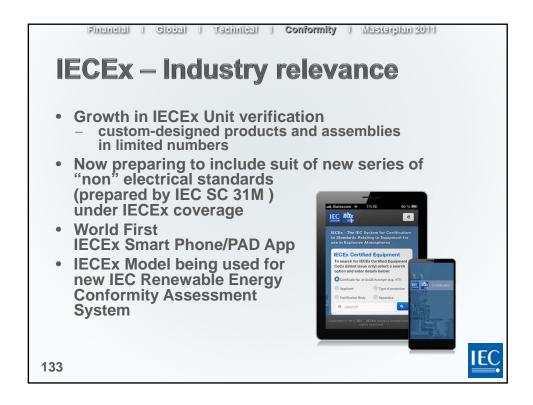
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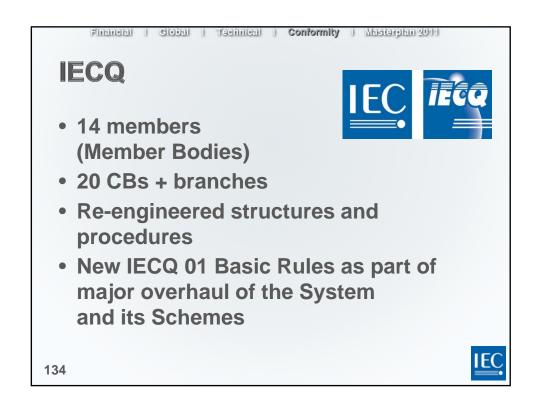
# **IECEx – Industry relevance**

- IECEx testing and certification well established in Europe, North America and now Asia
  - 19+20 Feb 2014 International IECEx Conference planned for Kuala Lumpur see <u>www.iecex.com</u>
- Instant checking of certification claims via IECEx Online Certificate System
  - One location, ALL Certificates, full public access
- IECEx provides complete coverage
  - Testing and certification of equipment
  - Certification of Ex related services [eg Installation / Inspection / Maintenance / Repair]
  - Certification of persons to verify competence

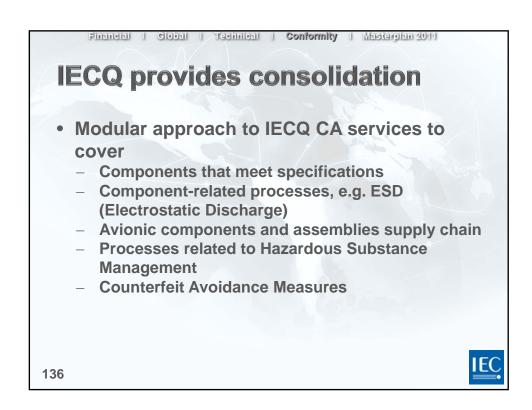
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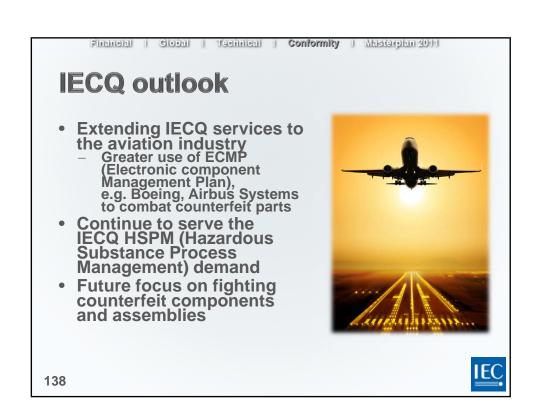
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### **IECQ** outlook

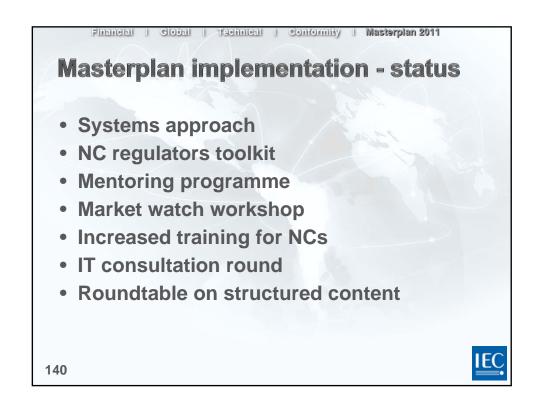
- New Chairman Mrs Elisabeth d'Ornano of France from January 2014
- All IECQ CA Schemes use online certificates of conformity
- Cost-effective solution to manage supply chain, especially for critical components, assemblies and services.
- 2013 Focus on Counterfeit Avoidance as part of the IECQ Approved Process Scheme

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## Masterplan implementation – going forward

- New revenue streams for NCs and the IEC
- Improvement of NC representation
- Increased training for NCs and TCs
- Outreach to Academia

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Frans Vreeswijk IEC General Secretary & CEO IEC Council 25 October 2013 New Delhi, India

